5-11 comms - phase 2

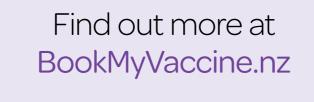
















Option 1: 0800 28 29 26

To make a whānau booking call the COVID Vaccination Healthline on 0800 28 29 26

Find out more at BookMyVaccine.nz

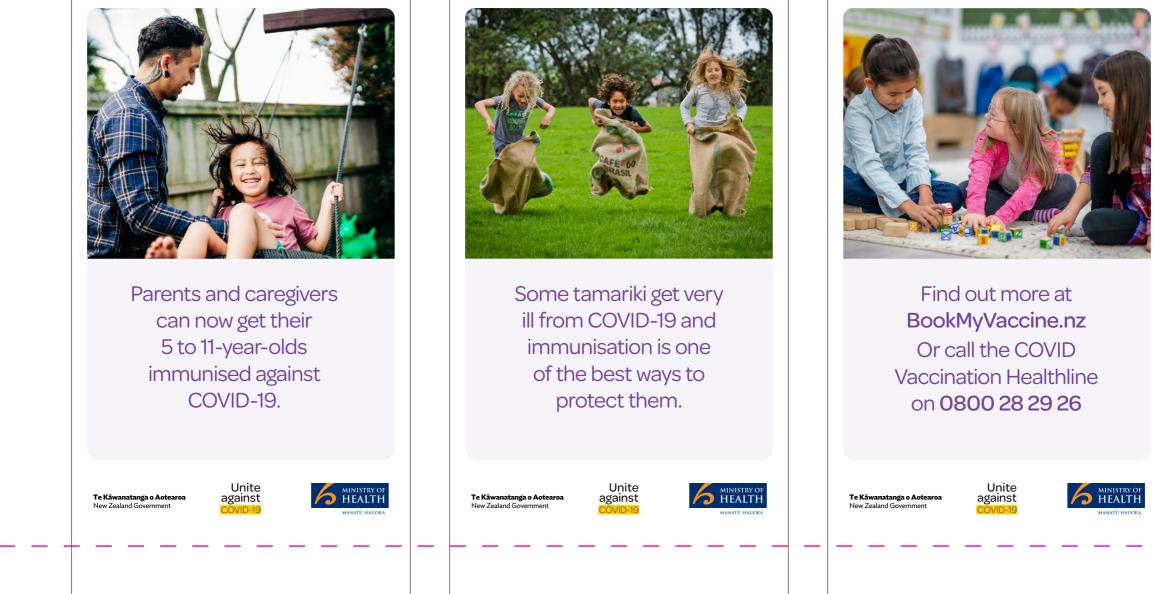




Option 2:

Parents and caregivers can now get their 5-11 year olds immunised against COVID-19 Find out more at BookMyVaccine.nz To make a whānau booking call the COVID Vaccination Healthline on 0800 28 29 26

Parents and caregivers can now get their 5-11 year olds immunised against COVID-19 Find out more at BookMyVaccine.nz Or call the COVID Vaccination Healthline on 1.



2.

Note: there will also be a swipe for more CTA in the native app across the bottom of screen

3.

PREPARED BY CLEMENGER BBDO

1.



2.

Note: there will also be a swipe for more CTA in the native app across the bottom of screen

3.

PREPARED BY CLEMENGER BBDO

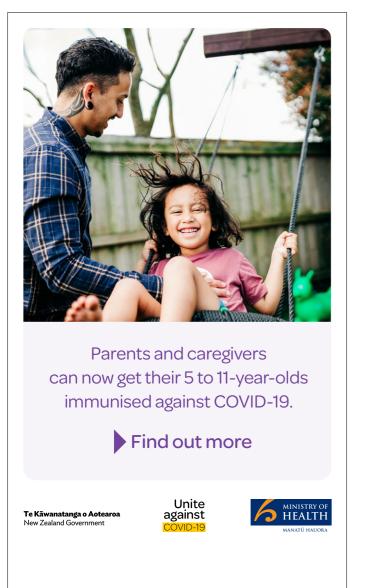
1.



3.



1920x1080



300x250



1080x1080 social tile

Te Kāwanatanga o Aotearoa New Zealand Government



Parents and caregivers can now get their 5 to 11-year-olds immunised against COVID-19.





Parents and caregivers can now get their 5 to 11-year-olds immunised against COVID-19.





